



Estb. : 1952

Janata Shikshan Sanstha's
**Smt. Chandrakala Kishorilal Goyal Arts
and Commerce College, Dapodi, Pune**

Officiating Principal
Professor Dr. Subhash Masanappa Suryawanshi
M.Com., Ph.D.

NAAC Accreditation : B

AISHE C - 41553
Id No. PU/PN/ASC/070 (1986)
UGC-2(F) and 12 (B) :
F-8-22/94 (CPP-1)-5th May 2001
E-mail : ckgoyalcollege@gmail.com
website : www.ckgoyalcollege.ac.in

Ref No. *CKE/ACC/447*

Date : *23/05/2023*

Bachelor of Commerce and Master of Commerce COs, PSOs, and POs

Program outcomes:

After Completing B.Com., the program, students will be able to:

PO1: Build a strong foundation of knowledge in different areas of Trade, Commerce, Industry, Banking, Insurance, Marketing, Administration, Accounting, and Economics.

PO2: Develop the skill of applying concepts and techniques used in Commerce for real-life problems.

PO3: The Knowledge of different specializations in Accounting, costing, banking, and finance with practical exposure helps the students to stand in the organization.

PO4: Use effective recent Trends in Business, Organizations, and Industries.

PO5: Communicate effectively about the Economic Environment of the Country and World.

PO6: Use effective practical skills related to banking and the corporate world in real life.

PO7: Provides a platform for overall development and develops knowledge level and awareness about Recent Trends in World.

Course Objectives:

Class-wise and subject-wise Course Objectives are:

After completing this course, a student will be able to

Programs	Courses	Course Outcomes
F.Y. B.Com	Financial Accounting	CO1; To impart knowledge of various accounting concepts CO2; To instil knowledge about accounting



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		procedures, methods, and techniques. CO3; To acquaint them with a practical approach to account writing using the software package.
	Business Economics (Micro)	CO1; To expose Students of Commerce to basic microeconomic concepts and inculcate an analytical approach to the subject matter. CO2; To stimulate the student interest by showing the relevance and use of various economic theories. CO3; To apply economic reasoning to problems of Business.
	Business Mathematics and Statistics	CO1; To prepare for competitive examinations CO2; To understand the concepts of Simple interest, compound interest, and EMI. CO3; To understand the concept of shares and to calculate Dividend
	Business Environment & Entrepreneurship	CO1; To acquaint the students with the fundamentals of Entrepreneurship. CO2; To make the students aware of Environment and Entrepreneurship CO3; To give a thorough knowledge of Entrepreneurship.
	Marketing and Salesmanship	CO1; To understand the basic concept of marketing. CO2; To understand marketing philosophy and generate ideas for marketing research. CO3; To develop an analytical ability to plan for various marketing strategies.
S Y B Com	Business Communication.	CO1; To understand the concept, process, and importance of communication. CO2; To develop awareness regarding new trends in business communication CO3; To provide knowledge of various media of communication. CO4; To develop business communication skills through the application and exercises.



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	Corporate Accounting	CO1; To enable the students to develop awareness about Corporate Accounting in conformity with the provisions of the Companies Act. CO2; To make the students aware of the conceptual aspect of corporate accounting CO3; To enable the students to develop skills for Computerized Accounting CO4; To allow the students to develop skills in accounting standards
	Business Economics (Macro)	CO1; The objective of the course is to familiarize the students with the basic concept of Macro Economics and Application. CO2; To Study the behavior of the economy as a whole. CO3; To Study the relationship among broad aggregates. CO4; To apply economic reasoning to problems of the economy.
	Business Management	CO1: Discuss the Meaning, Definition, Features, Principles, Importance, and challenges before management CO2: Discuss Meaning, Definition, Nature, Importance, Forms, Types, Steps, and Limitations of Planning and Decision Making. CO3: Describe Meaning, Process & Principles, Departmentalization of Organization and Organization Structure, Staffing, and Recruitment.
	Elements of Company Law	CO1; To impart to students the knowledge of fundamentals of Company Law. CO2; To update the knowledge of the Companies Act of 2013 provisions. CO3; To apprise the students of new concepts involved in the company law regime. CO4; To impart to students the provisions and



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		procedures under company law.
	Marketing Management	CO1; Basic concepts of Marketing CO2; Elements of Marketing CO3; To create awareness among the students of the Marketing
	Cost and Works Accounting	CO1; Basic Cost Concepts. CO2; Elements of cost. CO3; Ascertainment of Material and Labour Cost.
T.Y. B.Com	Business Regulatory Framework (Mercantile Law)	CO1; To acquaint students with the basic concepts, terms & provisions of Mercantile and Business Laws. CO2; To develop awareness among the students regarding these laws affecting Business, trade, and Commerce.
	Advanced Accounting.	CO1; To impart knowledge of various accounting concepts CO2; To instil knowledge about accounting procedures, methods, and techniques. CO3; To acquaint them with a practical approach to account writing using the software package.
	Indian & Global Economic Development	CO1; To expose students to a new approach to studying the Indian economy. CO2; To help the students analyze the present status of the Indian economy. CO3; To enable students to understand the integration of the Indian economy with other world economies. CO4; To acquaint students with the emerging issues in India's foreign trade policies.
	Auditing & Taxation	CO1; To acquaint the students with the concept and principles of Auditing. CO2; To get knowledge about the preparation of Audit reports. CO3; To understand the basic concepts and to acquire knowledge about the Computation of Income, CO4; Submission of Income Tax Return, Advance



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		Tax, and Tax deducted at Source, Tax Collection
	Cost and Works Accounting	PO1; To provide knowledge about the concepts and principles of application of Overheads PO2; To also provide an understanding of various costing methods and their applications.
	Marketing Management	CO1; To understand the concept of advertising & publicity. CO2; To understand the International Marketing. CO3; To know the concept of farm Marketing, Green Marketing & Environment Marketing.
M. Com.	Program Outcomes:	PO1: Aware of the internal and external effects of developing a business strategy. PO2: Express an understanding of the tools and techniques necessary for research in Business. PO3: Trained the students well-acquainted regarding the current financial structure. PO4: Versatile the nature of HRM and the study of the linkage between labour and management. PO5: Inculcated students to acquire sound knowledge, concept, and structure of the capital market and financial services. PO6: Develop competence with their usage in managerial decision-making and control.
M. Com.	Course Objectives Management Accounting	CO1: Explain the concepts of Management Accounting in the organizational business environment. CO2: Demonstrate various tools of financial statements of corporate financial performance. CO3: Illustrate methods of financial statement analysis of an organization. CO4: Assess different types of ratios of organizational



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		financial performance. CO5: Estimate the cash flow of liquidity capacity of the firm.
	Strategic Management:	CO1: Describe different approaches to strategic decision-making in the corporate environment. CO2: Describe various strategies of Business and factors affecting it. CO3: Analyse techniques of organizational strengths, weaknesses, opportunities, and threats (SWOT). CO4: Analyse effectiveness and its utilization in corporate strategic planning. CO5: Illustrate the different alternatives of corporate strategies.
	Research Methodology for Business:	CO1: Define concepts of Research in Business. CO2: Illustrate various sample and sampling methods in business research. CO3: Distinguish primary and secondary forms of data collection for analysis. CO4: Describe multiple techniques of data processing in the study. CO5: Explain writing skills for research project reports in Business.


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Bachelor of Arts & Master of Arts COs & POs

Program Educational Objectives (PEOs) for B.A Program

Program Educational Objectives (PEOs) for B.A Program	
PEO-1	Facilitate sound foundational knowledge through innovative educational practices and prepare students for higher education.
PEO-2	Inculcate a commitment towards self-determined goals and foster social inclusiveness and sensitivity towards multicultural diversity.
PEO-3	Develop a spirit of excellence in academics and the attitude of applying their education to improve the country's condition.
PEO-4	Nurture entrepreneurial bent of mind, leadership and organizational skills, and ability to coordinate and work in teams while developing a sense of social responsibility and multicultural understanding.

Program Outcomes (POs) for B.A Program

PO-1	Disciplinary Knowledge: Demonstrate a blend of traditional discipline knowledge and its applications to the modern world. Execute strong theoretical and practical understanding generated from the chosen program.
PO-2	Critical Thinking and Problem-Solving: Exhibit the skill of critical thinking and use higher-order cognitive skills to approach problems situated in their social environment, propose feasible solutions, and help in their implementation
PO-3	Social Competence: Express oneself clearly and precisely to build good interpersonal relationships in personal and professional life. Use linguistic competencies to express themselves effectively in real and virtual media. Demonstrate multicultural sensitivity in group settings.



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PO-4	Research-Related Skills: Seeks opportunity for research and higher academic achievements in the chosen field and allied subjects and is aware of research ethics, intellectual property rights, and plagiarism issues. Demonstrate a sense of inquiry and capability for asking relevant/appropriate questions; ability to plan, execute and report the results of a research project in the field or otherwise under supervision.	Date :
PO-5	Personal and professional Competence: Equip with strong work attitudes and professional skills that will enable them to work independently and collaboratively in a team environment.	
PO-6	Effective Citizenship and Ethics: Demonstrate empathetic social concern and equity-centered national development; ability to act with an informed awareness of moral and ethical issues and commit to professional ethics and responsibility.	
PO-7	Environment and Sustainability: Understand the impact of the scientific solutions in societal and environmental contexts and demonstrate the knowledge of and need for sustainable development.	
PO-8	Self-directed and Life-long learning: Acquire the ability to engage in independent and life-long learning in the broadest context of socio-technological changes.	

1) Marathi

- The syllabi of special Marathi at B. A. The program has been designed by the Board of Studies in Marathi, SPPU, keeping in mind the following outcomes
After completion of the program, the students will develop ability :
- To understand and appreciate Marathi literature.
- To understand the creative process and nature of literature.
- To get interested in reading Marathi literature.
- To use formal and informal Marathi in communication.
- To understand the importance of language in day-to-day life.

2) English

The syllabi of special English at B. A. The program has been designed by the Board of Studies in English, SPPU, keeping in mind the following outcomes :

- After completion of the program, the students will develop ability :
- The learners have acquired proficiency in spoken and written English.
- The learners have been using English for communication in all walks of life without difficulty.
- The learners have acquired English language communication skills.
- The learners are well acquainted with English literature.



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- The learners thoroughly know literary forms, i.e., poetry, Drama, ~~Novel~~, Short story, etc.

3) History

- The syllabi of special History at B. A. The program has been designed by the Board of Studies in History, SPPU, keeping in mind the following outcomes
- After completion of the program, the students will develop ability :
 - To study the history of various countries in the world.
 - To research and interpret history objectively.
 - To understand the change and impact of the revolutionary events.
 - To understand the events of the Indian freedom struggle and the freedom fighters' contribution to modern India.
 - To realize the role of social reform movements in the development of modern India.

4) Economics

- The syllabi of special Economics at B. A. The program has been designed by the Board of Studies in Economics, SPPU, keeping in mind the following outcomes
- After completion of the program, the students will develop ability :
 - To understand the behavior of the Indian and world economy.
 - To analyze macroeconomic policies, including fiscal and monetary policies of India.
 - To use statistical methods to determine economic variables, including inflation, unemployment, poverty, GDP, and Balance of payments.
 - To understand the behavior of financial and money markets and perform a cost-benefit analysis for making investments.

5) Geography

- The syllabi of special Geography at B. A. The program has been designed by the Board of Studies in Geography, SPPU, keeping in mind the following outcomes
- After completion of the program, the students will develop ability :
 - To understand the physical setup of the world.
 - To get acquainted with the relationship between human activities and physical resources.
 - To relate the global level situation to the local level.
 - To be good planners and environmental conservators.
 - To understand natural and artificial disasters and their management.
 - To acquire different cartographic techniques and methods to represent demographic and physio-socio-economic databases.
 - To achieve scientific temperament and respect diversity in the world.



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M.A. (Marathi)

- The syllabi of special Marathi at M. A. The program has been designed by the Board of Studies in Marathi, SPPU, keeping in mind the following outcomes
- After completion of the program, the students will develop ability :
- Course Outcomes
- CO1. Develop interest in various Literary Genres.
- CO2. Inculcate moral and ethical values within themselves.
- CO3. Learn independent writing.
- CO4. Gain knowledge of formal and informal use of language.
- CO5. Develop the verbal and non-verbal skills of communication.
- CO6. Evaluate the history of ancient and modern Marathi Literature.
- CO7. Explain Marathi linguistics and Grammar.


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